



Northshore Mustang Club

SOUTHEAST LOUISIANA

P.O. Box 718 Madisonville, LA 70447

Established 1999, A Mustang Club of America Regional Club

A 501(C) corporation (Tax ID: 26-0663062)

Email: northshoremustangclub@gmail.com

Manual Business/Organization Sponsor/Donor Form

The Northshore Mustang Club asks for your business/organization sponsorship or donation.

Who We Are

The Northshore Mustang Club, established in 1999, is a 501 (C) 7 non-profit organization of Ford Mustang owners and enthusiasts of Ford vehicles, as well as other makes and models of muscle and classic cars. We live and work throughout Southeast Louisiana and Southwestern Mississippi. We are a regional affiliate of the Mustang Club of America.

We are seeking business/organization sponsors for our annual philanthropic events. Your sponsorship, or monetary/prize donations help us achieve our goals for the year.

Sponsorships

You can sponsor our **Northshore Mustang Club/Banner Ford Annual Open Car Show** in your business or organization name. Business/Organization sponsorships run during any given calendar year from January 1, or the date on which the sponsorship is created, through December 31. This car show is usually held on the third Saturday in October at Banner Ford in Mandeville.

Money raised from this event, including business/organization sponsorships and donations, is used to provide scholarships to Automotive and Diesel Technology Students at Northshore Technical Community College. A portion is also used for expenses for this event – like insurance, event awards, event advertising, and general event expenses. We may also donate to other charitable endeavors our club undertakes in any given year.

Business Sponsor Benefits:

- Your company/organization name and/or logo, with a link to your website or social media site of your choice, displayed on our [website's](#) front page for the calendar year (through December).
- Your company/organization name and/or logo displayed on a sponsor board at all car shows we sponsor for the calendar year of your sponsorship.
- We encourage our club members, show participants and spectators, as well as visitors to our [website](#) to patronize your business and promote your organization.
- Gold business/organization sponsors will be offered the opportunity to sponsor and present an award for a category or vehicle of their choice at the **Northshore Mustang Club/Banner Ford Annual Open Car Show** that year.

2 Ways to Become a Business Sponsor:

1. **Register and pay online:** complete the [online form for a Gold or Silver level sponsorship](#) and submit payment via credit card.
2. **Register manually:** complete this form and send it, with your check to the address listed in the instructions below.

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Prize Donations

We seek prize donations for gift baskets for our silent auction and door prizes to give away at our events. Businesses/organizations can donate prizes in addition to your monetary sponsorship, or in lieu of monetary payment of sponsorship. We will honor your prize donation by placing your name or company/organization logo on our [website](#) commensurate with the value of your donation.

Please follow instructions for submitting prize donations as indicated below.

Promotional Items

If you would like to provide us with promotional items for distribution at our event, we will gladly place those items in goodie bags we distribute to owners of registered cars.

We extend our sincere gratitude to you for helping us achieve our community action goals.

Sincerely,

Wendy Quinlan

President Northshore Mustang Club



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Steps to Become a Business/Organization Sponsor or donor

Note: To donate prizes or promotional items, complete the "Donate Prizes and Promotional Items" section below.

Step 1: Select a sponsor level

What is included in your sponsorship/donation:

| | |
|---|---|
| <input type="checkbox"/> Gold \$300 or more (or equivalent value prize donation) | <ul style="list-style-type: none"> Your Logo & links to your website and social media posted on our website's front page in the Gold sponsors section through end of the calendar year. Your logo on Gold Level event signs and handouts given to each person showing a car at the Banner Ford Open Car Show. You can choose to present an award, in your business/organization name to a car of your choice at our annual car show. Any promotional items you supply (minimum of 100) to be given to owners of registered cars at the Banner Ford Open Car Show. |
| <input type="checkbox"/> Silver \$150 - \$299 (or equivalent value prize donation) | <ul style="list-style-type: none"> Your logo & links to your website and social media posted on our website's front page in the Silver sponsors section through the end of the calendar year. Your logo on Silver level event signs and handouts given to each person showing a car at the Banner Ford Open Car Show. Any promotional items you supply (minimum of 100) to be given to owners of registered cars at the Banner Ford Annual Open Car Show. |
| <input type="checkbox"/> Associate/ Business Donor \$50-149 (Or equivalent value prize donation) | <ul style="list-style-type: none"> Your logo & links to your website and social media posted on our website's front page in the Associate sponsor level section through the end of the calendar year. Your logo on Associate sponsor event signs and handouts given to each person showing a car at the Banner Ford Open Car Show. Any promotional items you supply (minimum of 100) to be given to owners of registered cars at the Banner Ford Annual Open Car Show. |
| <input type="checkbox"/> Special Any amount over \$300.00 | <ul style="list-style-type: none"> If you wish to contribute more than \$300.00, please contact us by email at northshoremustangclub@gmail.com. We will call you to discuss special promotion benefits. In your email, include a good contact name, phone number, and return email address. |

☐ **I want to Donate** Indicate donation amount here \$ _____

- Donations accrue no promotional benefits.

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Step 2: Provide us with information about you

We collect this information for tax purposes only. Your information will not be sold or shared with anyone outside of our club. We may use your email address or phone number to contact you for information affiliated with this event. We do not post names of non-business donors/sponsors.

Please complete all applicable fields

| | | | | | |
|--------------|--|-------|--|-----|--|
| Your name | | | | | |
| Company/Org. | | | | | |
| Address | | | | | |
| City | | State | | Zip | |
| Contact | | Phone | | | |
| Email | | | | | |
| Web Address | | | | | |

- ☐ I prefer to remain anonymous.
Check this box, if you want your sponsorship to be made anonymously. We won't post your name or company/organization name or logo on any handouts, banners, or on our website.

Step 3: Mail this completed form to us with your payment for your selected sponsorship level or donation

*If paying by check, make it payable to **Northshore Mustang Organization**.*

Our mailing address:
Northshore Mustang Club
PO Box 718
Madisonville, LA 70447

Step 4: Business/Organization Sponsors: Share your logo and links with us

Email to us at northshoremustangclub@gmail.com a digital (Scanned) copy of this completed form along with your logo and link to your website or preferred social media site.

Donate Prizes or Promotional Items:

If you want someone to pick up your prize donation or promotional items (St. Tammany Parish only, please), send an email with your name and contact information to northshoremustangclub@gmail.com. A representative will contact you to arrange to meet with you.

Outside St. Tammany Parish – please call 985-201-5998 to arrange for shipping.

Signature _____ Date _____

For exact dates and show locations, please visit our website at www.northshoremustangclub.com or our Facebook Page.

Retain a copy of this completed form for your records.