



# Northshore Mustang Club

P.O. Box 718 Madisonville, LA 70447

Established in 1999. A Mustang Club of America Regional Club

## 2024 Sponsorship Form

The Northshore Mustang club is seeking sponsors for 2024. We humbly ask you to become one of our sponsors to help us achieve our goals. Your sponsorship directly impacts our community. Sponsorships can be monetary or a prize contribution.

The Northshore Mustang Club, established in 1999, is a non-profit organization of enthusiasts and owners of Mustangs and other Ford vehicles, as well as other makes and models of muscle or classic cars. We live and work throughout Southeast Louisiana and Southwestern Mississippi. We are a regional affiliate of the Mustang Club of America.

We host numerous events to raise funds for charities. In the last 9 years alone, we have raised and donated more than \$50,000 dollars to local and national organizations such as, Pancreatic Cancer Action Network, Leukemia and Lymphoma Society, Northshore Technical Community College, Louisiana State Troopers Association, and Louisiana State Firemen's Association. We host two car shows each year, which help us raise money for worthy causes in our communities:

### 1. Local First Responders Benefit Open Car Show

On the first Saturday in May, we host a benefit car show for a local first responder unit (Police, Sheriff, Fire Department, etc.). Each year we partner with a different unit. This benefit event is based solely on donations, with all net proceeds from this event going directly to the first responder unit partner for that show.

### 2. Northshore Mustang Club Open Car Show at Banner Ford in Mandeville

Each year, on the third Saturday in October, we partner with Banner Ford and Northshore Technical Community College (NTCC) in Lacombe, Louisiana, to host our annual open car show. Proceeds from this show help us fund the **Northshore Mustang Club / Banner Ford Scholarship**. This endowed scholarship is awarded to deserving students each year in the Automotive Technology and Diesel-Powered Equipment Technology Programs at NTCC. Your sponsorship helps us continue to fund this scholarship and increase our endowment, directly helping students with their education, and raising awareness of Northshore Technical and Community College's overall commitment to providing quality workforce training with associate degrees and technical diplomas. Graduates of the college go on to become productive contributors to the Louisiana economy and communities.

To submit your information and payment manually, follow the instructions on the following pages.

Sincerely,

*Wendy Brister* – President Northshore Mustang Club



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### Manual Monetary Sponsorship

#### Instructions for submitting a manual monetary sponsorship request:

#### 1. Select a sponsorship level

| Sponsorship Levels<br>(select one)   | What is included  |
|--|---|
| <input type="checkbox"/> <b>Gold</b><br><b>\$300 or more</b>   | <ul style="list-style-type: none"><li>• Your logo &amp; links to your website and social media in the GOLD sponsor level on our Home page.</li><li>• Your logo on event banners and handouts given to each person showing a car at either of our car shows (if submitted prior to April 1, 2024, for the First Responder Benefit Open Car Show).</li><li>• You can choose to present an award to a car of your choice at our Banner Ford Open Car Show.</li><li>• Any promotional items you supply (minimum of 100) to be given to show participants in goodie bags at our Banner Ford Open Car Show.</li></ul> |
| <input type="checkbox"/> <b>Silver</b><br><b>\$150 - \$299</b><br>(or equivalent value prize donation)     | <ul style="list-style-type: none"><li>• Your logo &amp; links to your website and social media in the SILVER Sponsor level on our Home page.</li><li>• Your logo on event banners and handouts given to each person showing a car at either of our shows (if submitted prior to April 1, 2024, for the First Responder Benefit Open Car Show).</li><li>• Any promotional items you supply (minimum of 100) to be given to show participants in goodie bags at our Banner Ford Open Car Show.</li></ul>  |
| <input type="checkbox"/> <b>Associate -</b><br><b>\$50 - \$149</b><br>(or equivalent value prize donation) | <ul style="list-style-type: none"><li>• Your name or company logo in the ASSOCIATE sponsor level on our Home page.</li><li>• Your logo on a handout given to each person showing a car at either show (if submitted prior to April 1, 2024, for the First Responder Benefit Open Car Show).</li><li>• Any promotional items you supply (minimum of 100) to be given to show participants in goodie bags at our Banner Ford Open Car Show.</li></ul>   |



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### Plan comparisons:

| What is included                                  | Gold | Silver | Associate |
|---|------|--------|-----------|
| Present an award to a car of your choice at shows | √    |        |           |
| Your logo on event banners                        | √    | √      |           |
| Your logo and Links on our Home page.             | √    | √      | √         |
| Your logo on event handouts                       | √    | √      | √         |
| Promotional Items you supply for goodie bags      | √    | √      | √         |
| Can donate equivalent value prize                 |      | √      | √         |

### 2. Provide us with information about you

|              |  |       |  |     |
|--------------|--|-------|--|-----|
| Your name    |  |       |  |     |
| Company/Org. |  |       |  |     |
| Address      |  |       |  |     |
| City         |  | State |  | Zip |
| Contact      |  | Phone |  |     |
| Email        |  |       |  |     |

- I prefer to remain anonymous. Please do not post or share my name or company information. [Click here if you want your sponsorship to be made anonymously.](#) We won't post your name or company name/logo on any handouts, banners, or on our website.

### 3. Send this completed form to us with your payment

or email us to arrange to have a club representative pick up your completed form and payment (St Tammany Parish only, please). A representative will contact you as soon as possible.

*If paying by check, make it payable to **Northshore Mustang Club.***

Our mailing address:  
 Northshore Mustang Club  
 PO Box 718  
 Madisonville, LA 70447



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### 4. Share your logo & links with us

We'll include links to your website and social media accounts. Email your logo or business/organization name to us at [northshoremustangclub@gmail.com](mailto:northshoremustangclub@gmail.com). Otherwise, we will simply list your name as submitted with your donor plan selection.

### Prize Donations and Promotional Items for goodie bags:

If you want to donate a prize equivalent lieu of a monetary Silver or Associate sponsorship, or to submit promotional items for goodie bags, send an email with your name and contact information to [northshoremustangclub@gmail.com](mailto:northshoremustangclub@gmail.com). A representative will contact you to arrange collecting your donations.

Retain a copy of this completed form for your records.

For exact dates and show locations, please visit our website at [www.northshoremustangclub.com](http://www.northshoremustangclub.com) or our Facebook Page.

Signature \_\_\_\_\_ Date \_\_\_\_\_